

## Who is OCGA?



The Ontario Charitable Gaming Association (OCGA) was incorporated in 1996 as a non-profit provincial association to represent the interests of and advocate for charities and non-profits that fundraise through regulated charitable gaming in Ontario. We represent over 2,600 charitable organizations that hold licenses or permits to raise funds through bingo, break-open tickets, raffles, and OLG partnered Charitable Bingo and Gaming (cGaming). All charities and non-profits fundraising in Ontario's 37 cGaming centres are OCGA members.

Our member charities and not-for-profits include all types of organizations including health and social service groups, agencies serving children and families, service clubs, schools, senior services, religious and cultural organizations, youth and special needs sports groups, and more.

## Who Do We Work With?

Charitable gaming fundraising in Ontario is either licensed by the Alcohol and Gaming Commission of Ontario (AGCO) or permitted by the Ontario Lottery and Gaming Corporation (OLG). Municipalities have delegated authority to review whether a charitable organization is eligible and issue a license or permit. OCGA works closely with both government agencies and municipalities, the Ministry of the Attorney General, the Ministry of Tourism, Culture and Gaming, commercial operators, gaming suppliers, charity associations, charitable organizations and over 50,000 dedicated volunteers.

**2,600+** Ontario charities and non-profits

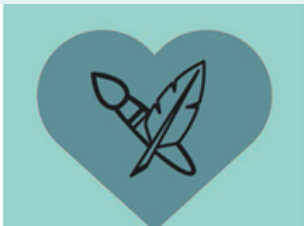
**50,000+** participating volunteers across Ontario

## What We Do?

Over the years, we have brought forward and resourced many projects that have led to fundamental regulatory reforms, new products, and new models for charitable gaming. Advocating for change to improve the sector by supporting the introduction of new technology for charitable gaming has been a long-time focus. We worked extensively with the commercial operators, the OLG and the AGCO to design and implement a unique Ontario model (cGaming) that has transformed many traditional bingo halls into small casino-like community venues. cGaming, its success and its charitable impact on communities are a significant focus of OCGA.

The cGaming direct funding model keeps charities and non-profits directly participating in the charitable gaming centres. With 37 charitable gaming centres across Ontario, over \$100M is raised annually for community programs and services.

OCGA plays an active role in partnership with OLG, providing ongoing oversight and support. We develop policies, created the online training program, and continue to deliver training and guidance while monitoring compliance. We also participate in the review and approval of new products for cGaming Centres. In addition, we collaborate closely with municipalities, offering advice on eligibility requirements and the appropriate community use of funds. We host regular meetings with key stakeholders to gather feedback and help drive positive change for charities. Our newsletters keep partners informed about important industry updates, and we manage and support the cGaming marketing fund leading to the development of the *Charitable Gaming. Community Good.* brand and logo.



# Charitable Gaming. Community Good. Our Brand - CGCG!

This provincial brand highlights the valuable work and positive impact of charities supported by the funds they raise through charitable gaming. It tells the real story of where charitable dollars go. CGCG is on digital, transit, and mainstream media to drive awareness of the unique direct-impact that playing charitable gaming products has across Ontario. "When you play, local charities win".



## cGaming Essentials



OLG and OCGA develop cGaming provincial policies, standards and requirements for cGaming to assist participating charities and municipalities. The policies and standards provide local associations and charities with an understanding of what is expected.

Municipalities use the eligibility policies to make local decisions, including which organizations are approved to participate and how the funds are used in their community. Municipalities determine how cGaming funds are allocated among all permitted organizations based on numerous factors, including the needs of the organization and the impact on the community. They also monitor how the funds are used.

Gaming centre operators hold a contract with OLG to provide a venue for products and games. Operators maintain the facility, support gaming operations, and ensure patrons have a welcoming, and enjoyable entertainment experience. Operators do not provide grants or donations.



Each cGaming centre has a local charity association and a key individual (Charity Coordinator) that provides local support, including scheduling, in-centre volunteer training, engagement and policy compliance oversight.

Charities participate by sending volunteers to the centre to help raise funds for their organizations. These funds are not grants or donations from the operator or OLG. cGaming operates under a direct funding model, where charities earn funds through their volunteer involvement. Volunteers play a meaningful role by supporting customers and helping create a positive experience within the centre. They also raise awareness about their organizations by sharing how the funds generated are making a difference in the local community.



cGaming charity funds are transferred electronically to participating groups. The use of these funds is monitored by the municipality through regular reporting.

## Resources



[inquiry@charitablegaming.com](mailto:inquiry@charitablegaming.com)



[youtube.com/@charitablegaming](https://youtube.com/@charitablegaming)



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